



MEHDI MAHBUB

SALES, MARKETING, BUSINESS DEVELOPMENT, PR & NETWORKING SPECIALIST

Mehdi Mahbub, a veteran professional and business leader, is the Founder & Chief Executive Officer of Best Sourcing - a sales, marketing, communication, business development specialist company.

Mehdi Mahbub is also President of two knowledge-based professional initiatives, Bangladesh RMG Centre and Bangladesh Business Centre.

Having more than 25 years' work experience, Mehdi is credited to help establishment of global companies' business operations in Bangladesh and other countries. With long professional experience, he is well conversant on business issues, public relations and business communication with specific expertise on sales, marketing and business development.

EDUCATION

Master of Business Administration (MBA)

Institute of Business Administration, University of Dhaka;

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KEY HIGHLIGHTS

With more than 25 years professional experience, Mehdi has in-depth expertise and understanding on national as well as international business issues, with core strength in business development & relationship, marketing and communication, both locally and globally. Some of his key work achievements are summarized as below:

- Worked extensively with world's one of the largest apparel manufacturer and Bangladesh's first private Export Processing Zone, YOUNGONE/ KEPZ. While assisting Youngone's operations in Bangladesh as a Consultant, Mehdi helped establishment of Youngone operations in Uzbekistan & Ethiopia. He also set up its business in Nepal while he was working for Youngone.
- Established the operations of AVERY DENNISON, a US based Fortune 500 Company in Bangladesh. Previously, he set up erstwhile RVL Packaging Far East Office in Dhaka. Mehdi also aided the establishment of SML Packaging Hong Kong's facilities in Bangladesh.
- Worked as Business Representative for LOTTE ENGINEERING & CONSTRUCTION from 2008 to 2009.
- Founded BEST SOURCING; it has been involved in sales, marketing & business development fields.
- Provided consultancy service to Korea's one of the most respected think tank, KOREA INSTITUTE FOR INDUSTRIAL ECONOMICS AND TRADE (KIET) in 2017.
- Credited to have 70 TV programs on RMG issues as planner, researcher, organizer and specialist host.
- Due to an illustrious academic and professional career filled with versatile work experiences, Mehdi is well known as a "BANGLADESH SPECIALIST" with influential contacts in various business sectors and fields.
- Led publications of monthly "RMG & Textile Supplements" on The Financial Express.
- Currently advising UZBEKISTAN TEXTILE MINISTRY and working with different local & international entities in the areas of sales, marketing, public relations and business development.



EXPERIENCE

- **President (March 2014-Present): Bangladesh RMG Centre (www.rmgcentre.com) / Bangladesh Business Centre (www.bdbizcentre.com)**

These knowledge-based private initiatives focus and extend advisory services to make clients understand

issues relevant to business and perform better. Bangladesh RMG Centre operates world's largest bi-lingual social media initiative on readymade garment sector (www.facebook.com/Rmgbangladesh) with more than 300,000 followers from home & abroad. The news hub (www.rmgbd.net) has been archiving news for last 5 years. Its Twitter account is @RMG Bangladesh. Though Bangladesh Business Centre's initiatives, news hub (www.bizbd.net) & social media (www.facebook.com/bdbizcentre) comparatively came into existence recently, these services are helpful to those who have been following.

● **Founder & CEO (June 2007-Present): Best Sourcing (www.bestsourcing.biz)**

Best Sourcing is a sales, marketing, business development & communication company, working for customers to build success in Bangladesh & world market. It has a pool of advisors who are prominent in their respective fields. It has global representation in Germany, Australia, Philippines, Uzbekistan and Korea.

● **Honorary Advisor (April 2019 - Present): Uztexileprom - Uzbekistan Textile & Garments Ministry, Tashkent, Republic of Uzbekistan**

Assigned by the Textile Authority of Uzbekistan to support Uzbek Government's initiatives to develop its textile and garment sector in the following manners.

- o Negotiating with business entities of B'desh & elsewhere on developing business in Uzbekistan.
- o Assisting foreign investors and investments in Uzbekistan in the textile and garment industry.
- o Supporting in finding experts from Bangladesh to work on local production mills in Uzbekistan and further assisting in the skill development and human resource training for the industry.
- o Supporting the promotion of Uzbekistan's textile brands in the world market.

● **Consultant (2008-2017): Youngone Corporation**

Worked almost 10 years as a Consultant to Mr. Kihak Sung, Chairman of Youngone and KEPZ Corp as Bangladesh Specialist, Business Developer & Researcher. Mr Sung is also President of International Textile Manufacturers Federation (ITMF) and Korea Federation of Textile Industries (KOFOTI).

● **Country Manager (2001-2006): Avery Dennison**

Worked as the founder Country Manager of RVL Packaging which was acquired later by Avery Dennison, a US-based Fortune500 Company. Under Mehdi's leadership, Avery Dennison Bangladesh Ltd was established at Dhaka Export Processing Zone. Later it acquired Paxar BD Ltd, another global company.

● **Business Manager/Special Assistant/Country Representative (1995-2001): Youngone**

Worked with Youngone Corporation, Seoul-Korea based world's largest outerwear manufacturer, in different capacities including as Special Assistant to the Chairman and Dhaka Office In-charge. Mehdi worked extensively with Chairman in setting up of country's first private Export Processing Zone namely KEPZ in Chittagong, the commercial capital and port city of Bangladesh. Previously worked as the Country Representative for Nepal, based in Kathmandu (1999-2001).

● **Volunteer/ Program Associate (1988-1995): Oxfam Dhaka**

During the devastating flood of 1988, Mehdi was involved with UK based international charity, Oxfam as a volunteer. Mehdi continued to work on post-flood rehabilitation and other relief efforts of Oxfam. During the Cyclone of 1991 and post-cyclone projects, he again worked as a volunteer and program associate at Oxfam.



OTHER ACTIVITIES

- Advisor, Exporters Association of Bangladesh (EAB), apex trade body of country's export industries.
- Former Visiting Faculty, MBA Program (Course: Business Communication) at BGMEA University of Fashion & Technology (BUFT); Lectured special sessions on "Bangladesh" and "Communication" at University of Liberal Arts Bangladesh (ULAB)
- Research & Seminar Secretary, Executive Committee of Bangladesh MBA Association.
- Member: IBA Alumni Association & Old Faujian Association – 2 most prestigious alumni organizations.
- Social Member: Kurmitola Golf Club, Cadet College Club, Banani Society, Purbachal Club.
- Freelance contributor to print and electronic media.
- Specialized contacts and skills on Public Relations, Lobbying and Communication with private, public, defense and local & international organizations.